

# Mental Health Action Day

## JOIN US

Simply Bee is a local counseling practice in Vernon Hills. We are a member of the Mental Health Action Network, powered by MTV Entertainment, who is the catalyst behind the creation of the worldwide Mental Health Action Day Movement. Beginning with the inaugural Mental Health Action Day in 2021, a coalition of more than 2,000 nonprofits, brands, government agencies, and influential leaders from 32 countries has come together each May to shift our mental health culture from awareness to action! In 2024, we'll do even more together to take action for mental health. #MentalHealthAction

***We are looking for local businesses to co-sponsor our 4th annual event!***

### DONATIONS SUPPORT



Families Helping Families Chicagoland is a grassroots organization mobilizing and linking communities to help families with children, and children in foster care during times of crisis and hardship.

### Event Details:

**When:** Thursday, May 16th

**Time:** 6:30-7:30pm

**Where:** Meet at bike path on corner of 176 & Garfield - walk west, end at Dairy Dream

**What:** A family-friendly walk for the community including fun SWAG & ice cream!

### Sponsorship Opportunities

#### Silver Level

\$150 Sponsorship\*

Includes:  
Marketing/Promo materials in our SWAG Bags + social media spotlight

#### Gold Level

\$300 Sponsorship\*

Includes:  
Silver Level Benefits + Logo on t-shirts

#### Platinum Level

\$500 Sponsorship\*

Includes:  
Gold Level Benefits with additional spotlights on communications + organization recognized at event + exclusive sponsorship within your business category

All sponsorship levels will receive an event flyer with their logo included. Their logo will also be included on newsletters with an audience of 2,500+ contacts and a 50% average open rate and on social media with an audience of 1,200+. All sponsors will receive a media kit with supporting marketing materials.

\*Items to Sponsor with your Donation: Celebration Decor, Activities & Ice Cream | Branded "Mental Health Is Health" SWAG drawstring bags + T-shirts

**Commitment due to Jacqui Widmark by 3pm on 4/21 | [sbsupport@simplybee.net](mailto:sbsupport@simplybee.net)**